

Key Indicators

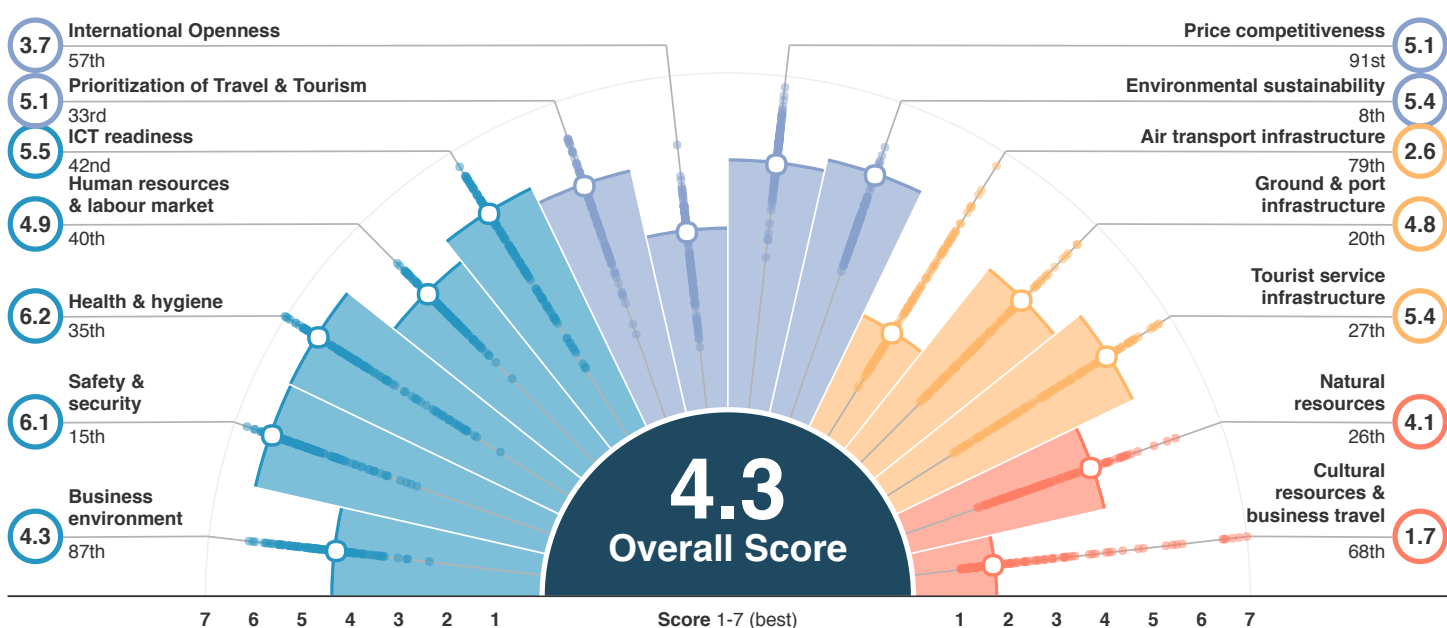
International tourist arrivals	3,586,000
International tourism inbound receipts	US \$2,750.0 million
Average receipts per arrival	US \$766.9
T&T industry GDP	US \$1,889.4 million
% of total	3.4%

Sources: World Tourism Organization (UNWTO) and World Travel and Tourism Council (WTTC)

T&T industry Share of GDP % GDP	3.4
T&T industry employment	34,200 jobs
% of total	3.9%
T&T industry Share of Employment % total employment	3.9

Performance Overview

Key Score



Past performance

Travel & Tourism Competitiveness Edition	2015	2017	2019
Rank	39 / 141	41 / 136	36 / 140
Score	4.2	4.2	4.3

Index Component	Value	Rank/140	PREV	Value	EUROPE Avg	Avg	Best Performer
Business environment	4.3 =	87	80				Hong Kong SAR
Property rights	4.5 ↑	59	63				Finland
Business impact of rules on FDI	4.3 ↑	92	106				Hong Kong SAR
Efficiency of legal framework in settling disputes	3.1 ↓	97	89				Singapore
Efficiency of legal framework in challenging regulations	2.7 ↓	111	88				Finland
Time required to deal with construction permits days <small>Lower is Better ←</small>	248 ↑	123	113				Korea, Rep.
Cost to deal with construction permits % construction cost <small>Lower is Better ←</small>	2.8 ↑	77	80				Multiple
Extent of market dominance	4.3 =	30	27				Switzerland
Time to start a business days <small>Lower is Better ←</small>	8.0 ↑	48	40				New Zealand
Cost of starting a business % GNI per capita <small>Lower is Better ←</small>	0.0 =	1	1				Multiple
Effect of taxation on incentives to work	2.4 ↑	135	135				Singapore
Effect of taxation on incentives to invest	3.1 ↑	112	121				Bahrain
Total tax rate % profits <small>Lower is Better ←</small>	31.0 =	43	41				Brunei Darussalam
Labour and contributions tax rate % profits <small>Lower is Better ←</small>	18.2 =	79	71				Multiple
Profit tax rate % profits <small>Lower is Better ←</small>	12.7 =	57	52				Multiple
Rate of other taxes % profits <small>Lower is Better ←</small>	0.2 ↑	10	8				Multiple
Safety and security	6.1 ↓	15	17				Finland
Business costs of crime and violence	5.7 ↓	15	14				Lesotho
Reliability of police services	5.4 ↓	37	36				Finland
Business costs of terrorism	5.8 ↓	26	24				Lesotho
Index of terrorism incidence 1-7 (no incidence)	7.0 =	1	1				Multiple
Homicide rate /100,000 pop. <small>Lower is Better ←</small>	0.5 ↓	7	12				Japan
Health and hygiene	6.2 ↑	35	43				Austria
Physician density /1,000 pop.	3.0 ↑	38	47				Sweden
Use of basic sanitation services % pop.	99.1	33					Multiple
Use of basic drinking water services % pop.	99.5	40					Multiple
Hospital beds /10,000 pop.	46.0 ↑	32	39				Japan
HIV prevalence % adult pop. <small>Lower is Better ←</small>	0.1 =	1	1				Bosnia and Herzegovina
Malaria incidence cases/100,000 pop. <small>Lower is Better ←</small>	M.F.	1	1				Iran, Islamic Rep.
Human resources and labour market	4.9 =	40	38				United States
Qualification of the labour force	5.8 ↑	29	35				Singapore
Primary education enrollment rate net %	97.7 =	34	33				Canada
Secondary education enrollment rate gross %	115.3 ↑	16	18				Belgium
Extent of staff training	4.3 ↑	44	47				Switzerland
Degree of customer orientation	5.3 ↑	29	40				Switzerland
Labour market	4.1 =	71	69				United States
Hiring and firing practices	2.6 ↑	132	128				Hong Kong SAR
Ease of finding skilled employees	4.3 ↓	61	46				United States
Ease of hiring foreign labour	3.5 ↓	115	99				Albania
Pay and productivity	4.0 ↑	63	69				United States
Female participation in the labor force ratio to men	0.92 ↑	22	26				Mozambique
ICT readiness	5.5 ↑	42	40				Hong Kong SAR
ICT use for biz-to-biz transactions	5.1 =	37	40				Switzerland
Internet use for biz-to-consumer transactions	4.8 ↓	55	48				Sweden
Internet users % pop.	78.9 ↑	40	39				Iceland
Fixed-broadband Internet subscriptions /100 pop.	28.9 ↑	30	28				Switzerland
Mobile-cellular telephone subscriptions /100 pop.	117.5 ↑	73	74				Hong Kong SAR
Mobile-broadband subscriptions /100 pop.	70.0 ↑	65	71				United Arab Emirates
Mobile network coverage % pop.	99.8 ↑	47	51				Multiple
Quality of electricity supply	6.4 ↑	20	23				Hong Kong SAR

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Prioritization of Travel & Tourism	5.1 ↑	33	47				Malta
Government prioritization of travel and tourism industry	4.8 ↑	74	98				Lesotho
T&T government expenditure % government budget	4.4 ↑	43	43				Seychelles
Effectiveness of marketing and branding to attract tourists	4.7 ↑	56	82				Lesotho
Comprehensiveness of annual T&T data 0–120 (best)	110 ↑	7	6				Spain
Timeliness of providing monthly/quarterly T&T data 0–21 (best)	21.0 ↑	8	17				Multiple
Country brand strategy rating 1–100 (best)	80.9 ↓	49	25				Paraguay
International Openness	3.7 =	57	54				New Zealand
Visa requirements 0–100 (best)	24.0 =	85	73				Haiti
Openness of bilateral Air Service Agreements 0–38 (best)	4.2 =	129	128				New Zealand
Number of regional trade agreements in force number	59.0 ↑	1	1				Multiple
Price competitiveness	5.1 ↑	91	92				Iran, Islamic Rep.
Ticket taxes and airport charges 0–100 (best)	85.5 ↑	58	74				Multiple
Hotel price index US\$ <input type="text" value="Lower is Better ←"/>	110.2 ↑	37	20				Lithuania
Purchasing power parity PPP \$ <input type="text" value="Lower is Better ←"/>	0.6 ↓	108	105				Egypt
Fuel price levels US\$ cents/litre <input type="text" value="Lower is Better ←"/>	121.0 ↓	118	118				Venezuela
Environmental sustainability	5.4 ↑	8	10				Switzerland
Stringency of environmental regulations	5.4 =	19	18				Finland
Enforcement of environmental regulations	5.1 ↑	24	29				Finland
Sustainability of travel and tourism industry development	5.2 ↑	26	46				Lesotho
Particulate matter (2.5) concentration Micrograms per cubic meter <input type="text" value="Lower is Better ←"/>	14.8 ↑	95	100				Mauritius
Environmental treaty ratification 0–29 (best)	27 =	11	15				Multiple
Baseline water stress 5–0 (best) <input type="text" value="Lower is Better ←"/>	0.4 =	27	25				Multiple
Threatened species % total species <input type="text" value="Lower is Better ←"/>	4.5 ↑	40	38				Luxembourg
Forest cover change % change <input type="text" value="Lower is Better ←"/>	0.0 =	23	21				Seychelles
Wastewater treatment %	34.7 ↓	49	34				Multiple
Fish stock status (% of catch) <input type="text" value="Lower is Better ←"/>	n/a	n/a					Yemen
Air transport infrastructure	2.6 ↑	79	76				Canada
Quality of air transport infrastructure	4.4 ↑	72	70				Singapore
Available seat kilometres, domestic millions	0.0 =	105	105				United States
Available seat kilometres, international millions	26.4 ↑	123	123				United States
Aircraft departures /1,000 pop.	8.9 ↓	40	38				Seychelles
Airport density airports/million pop.	1.8 ↓	37	34				Seychelles
Number of operating airlines Number	24.0 ↑	95	114				United States
Ground and port infrastructure	4.8 =	20	20				Hong Kong SAR
Quality of roads	4.7 ↑	41	51				Singapore
Road density km of road/100 square km	-	11	12				Malta
Paved road density km of road/100 square km	-	8	10				Malta
Quality of railroad infrastructure (survey question)	2.9 ↓	67	55				Switzerland
Railroad density km of railroads/100 square km	6.0 =	11	12				Czech Republic
Quality of port infrastructure	4.9 ↓	35	31				Netherlands
Ground transport efficiency	3.8 ↓	59	47				Japan
Tourist service infrastructure	5.4 =	27	25				Portugal
Hotel rooms number/100 pop.	1.1 =	34	31				Seychelles
Quality of tourism infrastructure	4.7 ↑	71	68				Singapore
Presence of major car rental companies	7 =	1	1				Multiple
Automated teller machines number/100,000 adult pop.	93.7 ↓	23	20				Korea, Rep.
Natural resources	4.1 ↑	26	42				Mexico
Number of World Heritage natural sites number of sites	2 ↑	32	46				China
Total known species number of species	396 ↓	103	98				Brazil
Total protected areas % total territorial area	55.1 ↑	1	2				Slovenia
Natural tourism digital demand 0–100 (best)	19 ↑	48	56				Italy
Attractiveness of natural assets	5.9 ↑	30	44				Costa Rica
Cultural resources and business travel	1.7 ↑	68	92				China
Number of World Heritage cultural sites number of sites	2 =	77	75				Italy
Oral and intangible cultural heritage number of expressions	4 ↑	43	71				China
Sports stadiums number of large stadiums	1.0 =	102	113				United States
Number of international association meetings 3-year average	68.7 ↑	45	47				United States
Cultural and entertainment tourism digital demand 0–100 (best)	5 ↑	85	98				China