

### Key Indicators

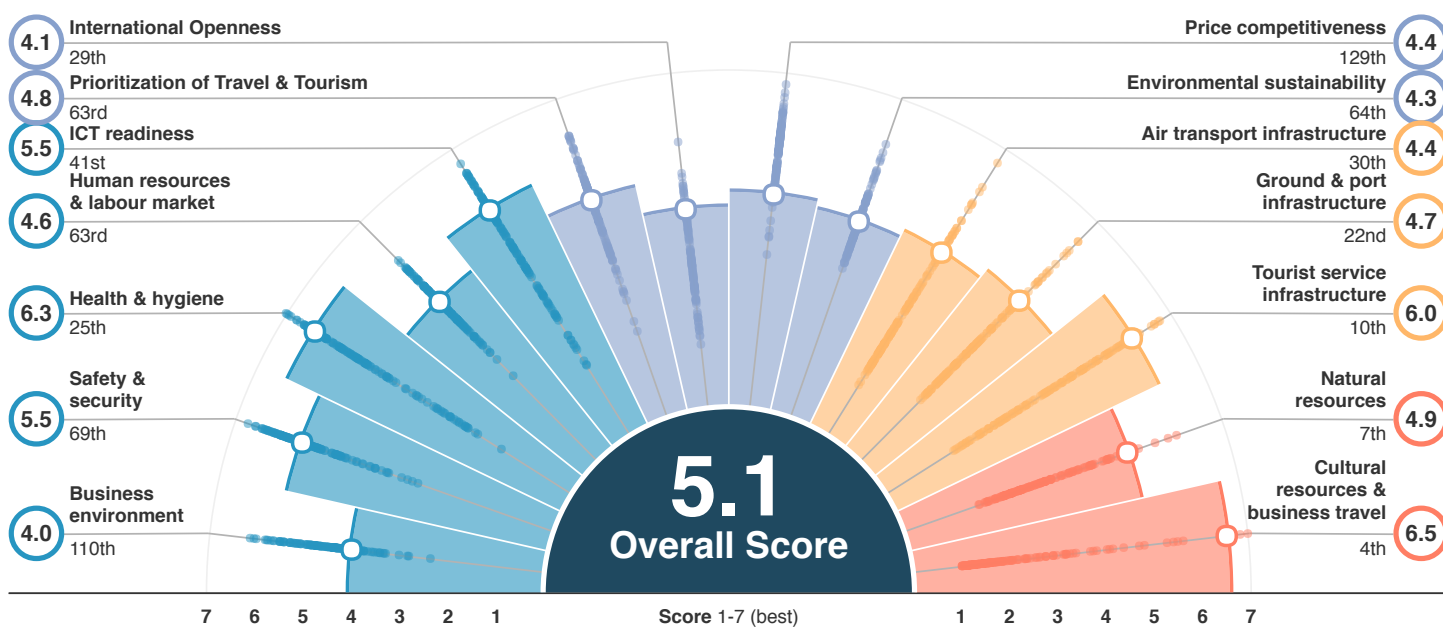
Sources: World Tourism Organization (UNWTO) and World Travel and Tourism Council (WTTC)

<b>International tourist arrivals</b>	58,253,000
<b>International tourism inbound receipts</b>	US \$44,233.2 million
<b>Average receipts per arrival</b>	US \$759.3
<b>T&amp;T industry GDP</b>	US \$117,336.8 million
% of total	5.6%

<b>T&amp;T industry Share of GDP</b>	% GDP	5.6
<b>T&amp;T industry employment</b>	1,543,100 jobs	
% of total		6.6%
<b>T&amp;T industry Share of Employment</b>	% total employment	6.6

### Performance Overview

Key Score



### Past performance

Travel & Tourism Competitiveness Edition	2015	2017	2019
<b>Rank</b>	8 / 141	8 / 136	8 / 140
<b>Score</b>	5.0	5.0	5.1

Index Component	Value	Rank/140	PREV	Value	EUROPE Avg	Avg	Best Performer
<b>Business environment</b>	4.0 ↑	110	121				Hong Kong SAR
Property rights	4.4 ↑	71	92				Finland
Business impact of rules on FDI	4.4 =	83	85				Hong Kong SAR
Efficiency of legal framework in settling disputes	2.1 ↓	137	134				Singapore
Efficiency of legal framework in challenging regulations	2.2 ↓	130	124				Finland
Time required to deal with construction permits days <small>Lower is Better ←</small>	228 ↑	119	114				Korea, Rep.
Cost to deal with construction permits % construction cost <small>Lower is Better ←</small>	3.5 =	85	91				Multiple
Extent of market dominance	5.5 ↑	5	14				Switzerland
Time to start a business days <small>Lower is Better ←</small>	6.0 ↓	32	37				New Zealand
Cost of starting a business % GNI per capita <small>Lower is Better ←</small>	14.1 ↑	93	91				Multiple
Effect of taxation on incentives to work	2.9 ↑	130	128				Singapore
Effect of taxation on incentives to invest	2.1 ↑	137	135				Bahrain
Total tax rate % profits <small>Lower is Better ←</small>	53.1 ↓	120	125				Brunei Darussalam
Labour and contributions tax rate % profits <small>Lower is Better ←</small>	34.8 ↓	129	126				Multiple
Profit tax rate % profits <small>Lower is Better ←</small>	16.8 ↓	76	72				Multiple
Rate of other taxes % profits <small>Lower is Better ←</small>	1.6 ↓	56	64				Multiple
<b>Safety and security</b>	5.5 ↑	69	70				Finland
Business costs of crime and violence	4.1 ↑	98	96				Lesotho
Reliability of police services	4.6 ↑	59	71				Finland
Business costs of terrorism	5.0 ↓	84	78				Lesotho
Index of terrorism incidence 1-7 (no incidence)	7.0 ↑	85	87				Multiple
Homicide rate /100,000 pop. <small>Lower is Better ←</small>	0.7 ↓	21	20				Japan
<b>Health and hygiene</b>	6.3 ↑	25	30				Austria
Physician density /1,000 pop.	4.1 ↑	12	15				Sweden
Use of basic sanitation services % pop.	99.3	29					Multiple
Use of basic drinking water services % pop.	100.0	1					Multiple
Hospital beds /10,000 pop.	34.0 =	45	50				Japan
HIV prevalence % adult pop. <small>Lower is Better ←</small>	0.2 ↓	1	60				Bosnia and Herzegovina
Malaria incidence cases/100,000 pop. <small>Lower is Better ←</small>	M.F.	1	1				Iran, Islamic Rep.
<b>Human resources and labour market</b>	4.6 =	63	67				United States
Qualification of the labour force	5.5 =	52	49				Singapore
Primary education enrollment rate net %	96.9 ↓	49	36				Canada
Secondary education enrollment rate gross %	102.8 ↑	36	37				Belgium
Extent of staff training	3.6 ↑	104	115				Switzerland
Degree of customer orientation	5.0 ↑	45	48				Switzerland
Labour market	3.8 ↑	102	100				United States
Hiring and firing practices	3.0 ↑	125	120				Hong Kong SAR
Ease of finding skilled employees	4.5 ↓	48	43				United States
Ease of hiring foreign labour	4.3 ↑	51	56				Albania
Pay and productivity	3.1 =	127	125				United States
Female participation in the labor force ratio to men	0.74 ↑	92	88				Mozambique
<b>ICT readiness</b>	5.5 ↑	41	37				Hong Kong SAR
ICT use for biz-to-biz transactions	4.7 =	68	70				Switzerland
Internet use for biz-to-consumer transactions	4.9 ↑	52	55				Sweden
Internet users % pop.	61.3 ↓	73	55				Iceland
Fixed-broadband Internet subscriptions /100 pop.	27.9 ↑	34	37				Switzerland
Mobile-cellular telephone subscriptions /100 pop.	141.3 ↓	24	29				Hong Kong SAR
Mobile-broadband subscriptions /100 pop.	87.9 ↑	42	28				United Arab Emirates
Mobile network coverage % pop.	100.0 =	1	1				Multiple
Quality of electricity supply	6.0 ↑	35	38				Hong Kong SAR

Index Component	Value	Rank/140	PREV	Value	EUROPE Avg	Avg	Best Performer
<b>Prioritization of Travel &amp; Tourism</b>	4.8 ↑	63	75				Malta
Government prioritization of travel and tourism industry	4.9 ↑	68	74				Lesotho
T&T government expenditure % government budget	3.6 =	62	61				Seychelles
Effectiveness of marketing and branding to attract tourists	4.0 ↑	91	104				Lesotho
Comprehensiveness of annual T&T data 0–120 (best)	104 ↑	11	22				Spain
Timeliness of providing monthly/quarterly T&T data 0–21 (best)	19.5 =	51	48				Multiple
Country brand strategy rating 1–100 (best)	73.3 ↓	91	75				Paraguay
<b>International Openness</b>	4.1 =	29	29				New Zealand
Visa requirements 0–100 (best)	24.0 =	85	73				Haiti
Openness of bilateral Air Service Agreements 0–38 (best)	11.6 =	54	51				New Zealand
Number of regional trade agreements in force number	59.0 ↑	1	1				Multiple
<b>Price competitiveness</b>	4.4 ↑	129	124				Iran, Islamic Rep.
Ticket taxes and airport charges 0–100 (best)	84.5 ↑	61	40				Multiple
Hotel price index US\$ <input type="text" value="Lower is Better ←"/>	181.3 ↑	93	81				Lithuania
Purchasing power parity PPP \$ <input type="text" value="Lower is Better ←"/>	0.8 =	119	115				Egypt
Fuel price levels US\$ cents/litre <input type="text" value="Lower is Better ←"/>	144.0 ↓	135	134				Venezuela
<b>Environmental sustainability</b>	4.3 ↓	64	37				Switzerland
Stringency of environmental regulations	4.6 ↑	43	53				Finland
Enforcement of environmental regulations	3.9 ↑	65	84				Finland
Sustainability of travel and tourism industry development	3.9 ↑	101	106				Lesotho
Particulate matter (2.5) concentration Micrograms per cubic meter <input type="text" value="Lower is Better ←"/>	15.7 ↑	100	108				Mauritius
Environmental treaty ratification 0–29 (best)	24 ↓	36	20				Multiple
Baseline water stress 5–0 (best) <input type="text" value="Lower is Better ←"/>	3.5 =	106	101				Multiple
Threatened species % total species <input type="text" value="Lower is Better ←"/>	6.7 ↑	84	80				Luxembourg
Forest cover change % change <input type="text" value="Lower is Better ←"/>	0.0 =	26	27				Seychelles
Wastewater treatment %	79.6 ↓	19	21				Multiple
Fish stock status (% of catch) <input type="text" value="Lower is Better ←"/>	75.1	81					Yemen
<b>Air transport infrastructure</b>	4.4 =	30	23				Canada
Quality of air transport infrastructure	4.7 ↑	59	60				Singapore
Available seat kilometres, domestic millions	493.0 ↑	15	15				United States
Available seat kilometres, international millions	2,962.6	13	16				United States
Aircraft departures /1,000 pop.	4.2 ↑	59	61				Seychelles
Airport density airports/million pop.	1.0 =	72	71				Seychelles
Number of operating airlines Number	201.0 ↑	4	6				United States
<b>Ground and port infrastructure</b>	4.7 =	22	22				Hong Kong SAR
Quality of roads	4.4 ↓	54	45				Singapore
Road density km of road/100 square km	-	n/a	21				Malta
Paved road density km of road/100 square km	-	n/a	16				Malta
Quality of railroad infrastructure (survey question)	4.0 ↓	37	31				Switzerland
Railroad density km of railroads/100 square km	5.6 ↓	14	13				Czech Republic
Quality of port infrastructure	4.5 ↑	57	56				Netherlands
Ground transport efficiency	3.9 ↓	51	51				Japan
<b>Tourist service infrastructure</b>	6.0 =	10	11				Portugal
Hotel rooms number/100 pop.	1.8 =	14	12				Seychelles
Quality of tourism infrastructure	4.8 ↑	67	64				Singapore
Presence of major car rental companies	7 =	1	1				Multiple
Automated teller machines number/100,000 adult pop.	92.4 ↑	24	23				Korea, Rep.
<b>Natural resources</b>	4.9 ↑	7	12				Mexico
Number of World Heritage natural sites number of sites	5 ↑	9	11				China
Total known species number of species	509 ↓	74	71				Brazil
Total protected areas % total territorial area	13.4 ↓	64	50				Slovenia
Natural tourism digital demand 0–100 (best)	92 ↑	1	6				Italy
Attractiveness of natural assets	5.7 ↑	42	57				Costa Rica
<b>Cultural resources and business travel</b>	6.5 =	4	5				China
Number of World Heritage cultural sites number of sites	49 ↑	1	1				Italy
Oral and intangible cultural heritage number of expressions	9 ↑	19	22				China
Sports stadiums number of large stadiums	43.0 ↓	10	10				United States
Number of international association meetings 3-year average	495.7 ↓	6	6				United States
Cultural and entertainment tourism digital demand 0–100 (best)	69 ↓	7	7				China