

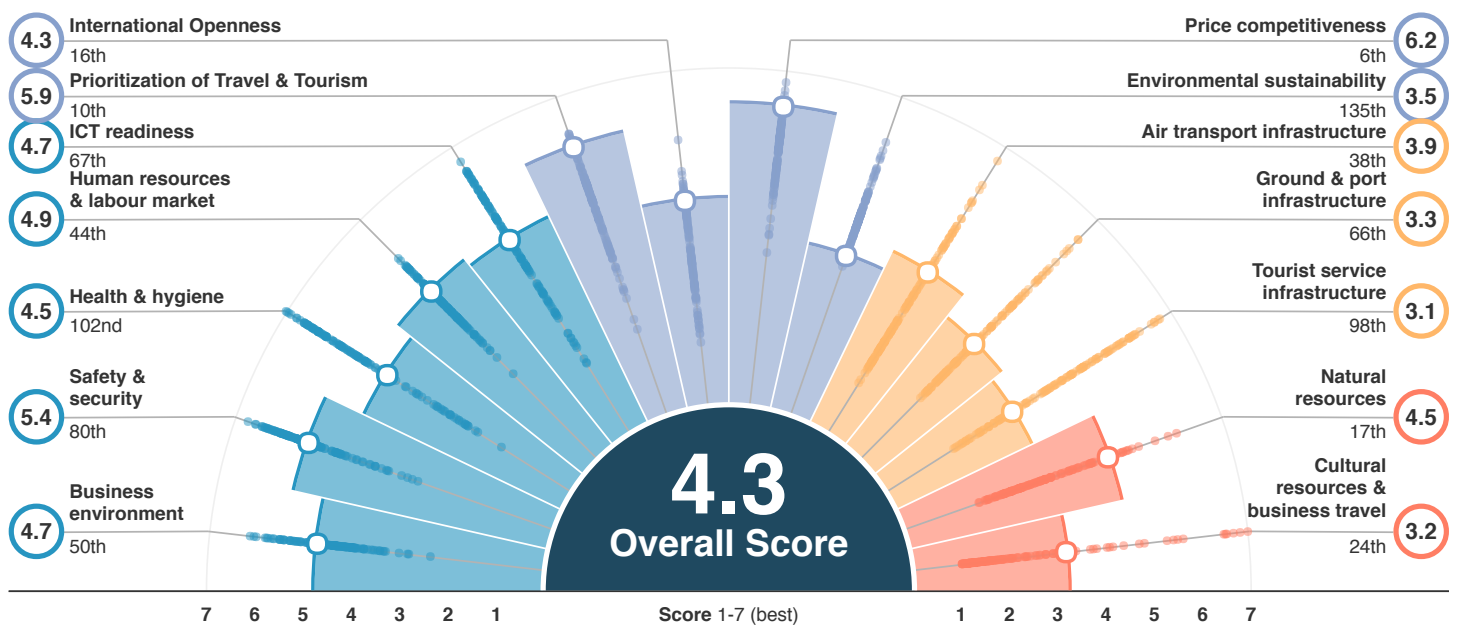
Key Indicators

Sources: World Tourism Organization (UNWTO) and World Travel and Tourism Council (WTTC)

International tourist arrivals	12,948,000	T&T industry Share of GDP % GDP	1.9
International tourism inbound receipts	US \$12,530.8 million	T&T industry employment	4,649,300 jobs
Average receipts per arrival	US \$967.8	% of total	3.7%
T&T industry GDP	US \$19,773.1 million	T&T industry Share of Employment % total employment	3.7
% of total	1.9%		

Performance Overview

Key Score



Past performance

Travel & Tourism Competitiveness Edition	2015	2017	2019
Rank	50 / 141	42 / 136	40 / 140
Score	4.0	4.2	4.3

Index Component	Value	Rank/140	PREV	Value	APAC Avg	Avg	Best Performer
Business environment	4.7 ↑	50	60				Hong Kong SAR
Property rights	4.8 ↑	47	60				Finland
Business impact of rules on FDI	4.2 ↓	98	91				Hong Kong SAR
Efficiency of legal framework in settling disputes	4.1 ↑	46	52				Singapore
Efficiency of legal framework in challenging regulations	4.0 ↑	37	42				Finland
Time required to deal with construction permits days	200 ↓	111	100				Korea, Rep.
Cost to deal with construction permits % construction cost	4.4 ↓	96	103				Multiple
Extent of market dominance	4.1 ↑	40	43				Switzerland
Time to start a business days	19.6 ↓	103	105				New Zealand
Cost of starting a business % GNI per capita	6.1 ↓	67	103				Multiple
Effect of taxation on incentives to work	4.5 ↑	27	42				Singapore
Effect of taxation on incentives to invest	4.1 =	38	35				Bahrain
Total tax rate % profits	30.1 ↓	40	39				Brunei Darussalam
Labour and contributions tax rate % profits	11.6 ↑	42	27				Multiple
Profit tax rate % profits	18.1 ↑	87	70				Multiple
Rate of other taxes % profits	0.4 ↓	16	89				Multiple
Safety and security	5.4 ↑	80	91				Finland
Business costs of crime and violence	4.3 ↑	83	100				Lesotho
Reliability of police services	4.4 ↑	72	70				Finland
Business costs of terrorism	4.4 ↑	113	113				Lesotho
Index of terrorism incidence 1-7 (no incidence)	6.8 ↑	109	107				Multiple
Homicide rate /100,000 pop.	0.5 =	9	6				Japan
Health and hygiene	4.5 ↑	102	108				Austria
Physician density /1,000 pop.	0.4 ↑	106	109				Sweden
Use of basic sanitation services % pop.	67.9	99					Multiple
Use of basic drinking water services % pop.	89.5	94					Multiple
Hospital beds /10,000 pop.	12.0 ↑	102	110				Japan
HIV prevalence % adult pop.	0.4 ↓	81	85				Bosnia and Herzegovina
Malaria incidence cases/100,000 pop.	579.8 ↓	109	111				Iran, Islamic Rep.
Human resources and labour market	4.9 ↑	44	64				United States
Qualification of the labour force	5.6 ↑	46	72				Singapore
Primary education enrollment rate net %	91.9 ↑	90	103				Canada
Secondary education enrollment rate gross %	87.8 ↑	81	90				Belgium
Extent of staff training	4.7 ↑	29	34				Switzerland
Degree of customer orientation	5.3 ↑	32	49				Switzerland
Labour market	4.2 ↑	63	71				United States
Hiring and firing practices	4.5 ↑	19	27				Hong Kong SAR
Ease of finding skilled employees	4.7 ↑	35	45				United States
Ease of hiring foreign labour	4.2 ↑	59	59				Albania
Pay and productivity	4.7 ↑	18	29				United States
Female participation in the labor force ratio to men	0.63 ↑	114	113				Mozambique
ICT readiness	4.7 ↑	67	91				Hong Kong SAR
ICT use for biz-to-biz transactions	5.1 ↑	41	58				Switzerland
Internet use for biz-to-consumer transactions	5.6 ↑	19	28				Sweden
Internet users % pop.	32.3 ↑	103	106				Iceland
Fixed-broadband Internet subscriptions /100 pop.	2.4 ↑	103	107				Switzerland
Mobile-cellular telephone subscriptions /100 pop.	164.9 ↑	9	40				Hong Kong SAR
Mobile-broadband subscriptions /100 pop.	98.3 ↑	30	82				United Arab Emirates
Mobile network coverage % pop.	98.6 ↑	85	108				Multiple
Quality of electricity supply	4.6 ↑	91	88				Hong Kong SAR

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Prioritization of Travel & Tourism	5.9 ↑	10	12				Malta
Government prioritization of travel and tourism industry	5.3 ↑	51	67				Lesotho
T&T government expenditure % government budget	9.4 ↑	12	13				Seychelles
Effectiveness of marketing and branding to attract tourists	5.1 ↑	39	51				Lesotho
Comprehensiveness of annual T&T data 0–120 (best)	101 ↑	14	21				Spain
Timeliness of providing monthly/quarterly T&T data 0–21 (best)	20.0 =	32	28				Multiple
Country brand strategy rating 1–100 (best)	82.5 ↑	38	47				Paraguay
International Openness	4.3 =	16	17				New Zealand
Visa requirements 0–100 (best)	86.0 =	3	2				Haiti
Openness of bilateral Air Service Agreements 0–38 (best)	14.3 =	32	31				New Zealand
Number of regional trade agreements in force number	13.0 =	59	57				Multiple
Price competitiveness	6.2 ↑	6	5				Iran, Islamic Rep.
Ticket taxes and airport charges 0–100 (best)	92.6 ↑	16	42				Multiple
Hotel price index US\$ <input type="text" value="Lower is Better"/>	75.5 ↓	5	7				Lithuania
Purchasing power parity PPP \$ <input type="text" value="Lower is Better"/>	0.3 =	13	8				Egypt
Fuel price levels US\$ cents/litre <input type="text" value="Lower is Better"/>	61.0 ↓	24	13				Venezuela
Environmental sustainability	3.5 ↑	135	131				Switzerland
Stringency of environmental regulations	4.1 ↑	68	76				Finland
Enforcement of environmental regulations	4.0 =	57	60				Finland
Sustainability of travel and tourism industry development	4.8 ↑	42	60				Lesotho
Particulate matter (2.5) concentration Micrograms per cubic meter <input type="text" value="Lower is Better"/>	16.4 ↑	105	73				Mauritius
Environmental treaty ratification 0–29 (best)	22 ↑	68	67				Multiple
Baseline water stress 5–0 (best) <input type="text" value="Lower is Better"/>	2.8 =	92	88				Multiple
Threatened species % total species <input type="text" value="Lower is Better"/>	13.6 ↑	130	127				Luxembourg
Forest cover change % change <input type="text" value="Lower is Better"/>	0.1 =	118	113				Seychelles
Wastewater treatment %	0.0 =	118	109				Multiple
Fish stock status (% of catch) <input type="text" value="Lower is Better"/>	21.7	35					Yemen
Air transport infrastructure	3.9 ↑	38	36				Canada
Quality of air transport infrastructure	4.9 ↑	49	62				Singapore
Available seat kilometres, domestic millions	2,356.6	5	6				United States
Available seat kilometres, international millions	1,432.2	26	26				United States
Aircraft departures /1,000 pop.	3.5 ↑	70	77				Seychelles
Airport density airports/million pop.	0.8 ↑	79	91				Seychelles
Number of operating airlines Number	62.0 =	46	35				United States
Ground and port infrastructure	3.3 ↑	66	69				Hong Kong SAR
Quality of roads	3.9 =	75	74				Singapore
Road density km of road/100 square km	-	68	72				Malta
Paved road density km of road/100 square km	-	62	69				Malta
Quality of railroad infrastructure (survey question)	4.3 ↑	31	39				Switzerland
Railroad density km of railroads/100 square km	0.2 =	84	82				Czech Republic
Quality of port infrastructure	4.1 ↑	72	75				Netherlands
Ground transport efficiency	4.3 ↑	35	45				Japan
Tourist service infrastructure	3.1 =	98	96				Portugal
Hotel rooms number/100 pop.	0.3 ↑	93	93				Seychelles
Quality of tourism infrastructure	5.1 ↑	49	53				Singapore
Presence of major car rental companies	1 ↓	121	113				Multiple
Automated teller machines number/100,000 adult pop.	55.6 ↑	59	66				Korea, Rep.
Natural resources	4.5 ↓	17	14				Mexico
Number of World Heritage natural sites number of sites	4 =	16	11				China
Total known species number of species	2,788	4	4				Brazil
Total protected areas % total territorial area	5.3 ↓	97	79				Slovenia
Natural tourism digital demand 0–100 (best)	18 ↓	51	43				Italy
Attractiveness of natural assets	5.6 ↑	49	53				Costa Rica
Cultural resources and business travel	3.2 ↓	24	23				China
Number of World Heritage cultural sites number of sites	4 =	57	55				Italy
Oral and intangible cultural heritage number of expressions	9 ↑	19	18				China
Sports stadiums number of large stadiums	29.0 ↓	17	16				United States
Number of international association meetings 3-year average	87.0 ↓	42	39				United States
Cultural and entertainment tourism digital demand 0–100 (best)	8 ↓	53	58				China