

Key Indicators

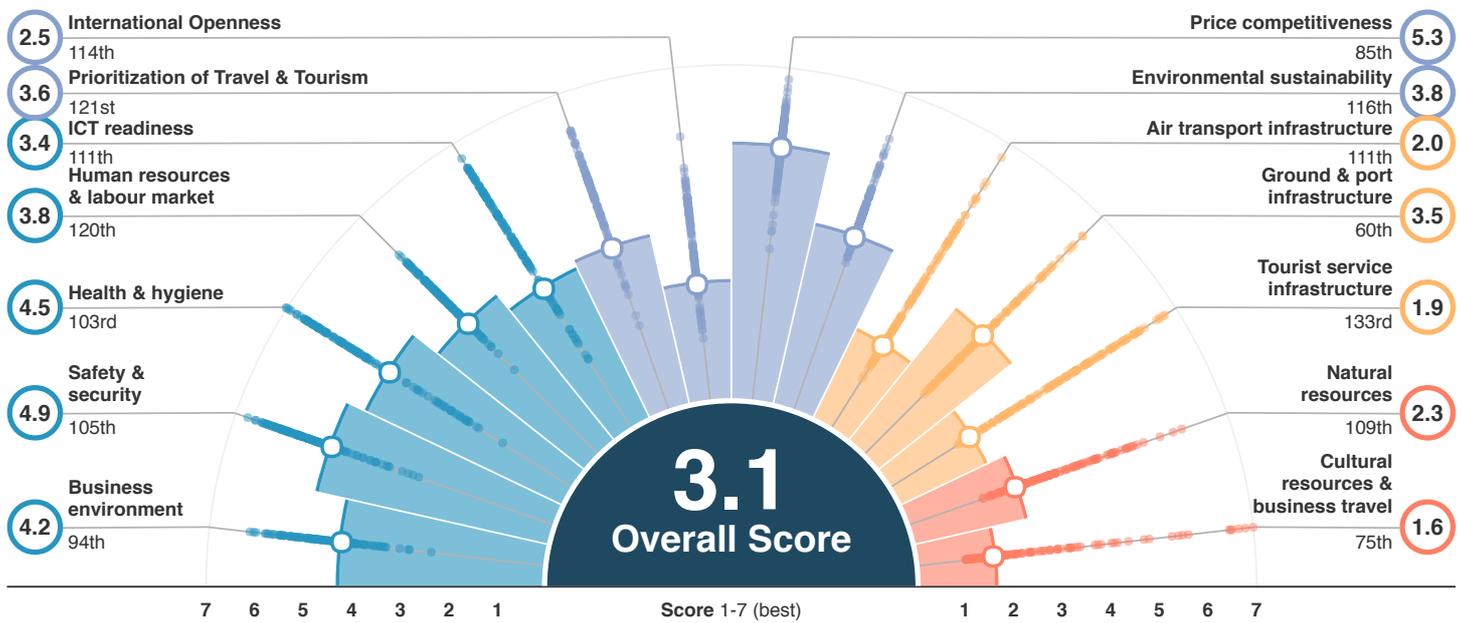
Sources: World Tourism Organization (UNWTO) and World Travel and Tourism Council (WTTC)

International tourist arrivals	125,000
International tourism inbound receipts	US \$336.8 million
Average receipts per arrival	US \$2,694.3
T&T industry GDP	US \$5,937.5 million
% of total	2.2%

T&T industry Share of GDP	% GDP	2.2
T&T industry employment	1,180,500 jobs	1.9%
% of total		
T&T industry Share of Employment	% total employment	1.9

Performance Overview

Key Score



Past performance

Travel & Tourism Competitiveness Edition	2015	2017	2019
Rank	127 / 141	125 / 136	120 / 140
Score	2.9	2.9	3.1

Index Component	Value	Rank/140	PREV	Value	APAC Avg	Avg	Best Performer
Business environment	4.2 ↑	94	104				Hong Kong SAR
Property rights	4.1 ↑	89	105				Finland
Business impact of rules on FDI	4.9 ↑	52	74				Hong Kong SAR
Efficiency of legal framework in settling disputes	3.2 ↑	93	116				Singapore
Efficiency of legal framework in challenging regulations	3.0 ↑	84	105				Finland
Time required to deal with construction permits days	274 ↑	129	125				Korea, Rep.
Cost to deal with construction permits % construction cost	1.8 ↓	54	80				Multiple
Extent of market dominance	3.1 ↑	115	120				Switzerland
Time to start a business days	19.5 =	102	96				New Zealand
Cost of starting a business % GNI per capita	21.2 ↑	107	89				Multiple
Effect of taxation on incentives to work	4.2 ↓	48	40				Singapore
Effect of taxation on incentives to invest	3.7 =	60	60				Bahrain
Total tax rate % profits	33.4 ↓	50	56				Brunei Darussalam
Labour and contributions tax rate % profits	0.0 =	1	1				Multiple
Profit tax rate % profits	31.1 ↑	135	122				Multiple
Rate of other taxes % profits	2.3 ↓	77	97				Multiple
Safety and security	4.9 ↑	105	123				Finland
Business costs of crime and violence	3.9 ↑	102	112				Lesotho
Reliability of police services	3.4 ↑	113	117				Finland
Business costs of terrorism	4.2 =	121	114				Lesotho
Index of terrorism incidence 1-7 (no incidence)	6.2 ↑	126	126				Multiple
Homicide rate /100,000 pop.	2.5 ↓	66	63				Japan
Health and hygiene	4.5 ↑	103	107				Austria
Physician density /1,000 pop.	0.5 ↑	103	104				Sweden
Use of basic sanitation services % pop.	46.9	112					Multiple
Use of basic drinking water services % pop.	97.3	64					Multiple
Hospital beds /10,000 pop.	8.0 ↑	112	122				Japan
HIV prevalence % adult pop.	0.1 =	1	1				Bosnia and Herzegovina
Malaria incidence cases/100,000 pop.	20.0 ↓	95	106				Iran, Islamic Rep.
Human resources and labour market	3.8 =	120	121				United States
Qualification of the labour force	4.3 ↑	107	112				Singapore
Primary education enrollment rate net %	90.5 =	99	98				Canada
Secondary education enrollment rate gross %	67.3 ↑	104	108				Belgium
Extent of staff training	3.3 =	126	122				Switzerland
Degree of customer orientation	4.2 ↑	104	108				Switzerland
Labour market	3.3 ↓	127	120				United States
Hiring and firing practices	4.0 ↓	50	35				Hong Kong SAR
Ease of finding skilled employees	3.7 ↑	105	115				United States
Ease of hiring foreign labour	4.1 ↑	67	107				Albania
Pay and productivity	3.8 ↑	78	81				United States
Female participation in the labor force ratio to men	0.43 ↓	128	118				Mozambique
ICT readiness	3.4 ↑	111	116				Hong Kong SAR
ICT use for biz-to-biz transactions	4.2 ↑	105	120				Switzerland
Internet use for biz-to-consumer transactions	4.2 ↑	99	108				Sweden
Internet users % pop.	18.0 ↑	125	125				Iceland
Fixed-broadband Internet subscriptions /100 pop.	4.4 ↑	89	94				Switzerland
Mobile-cellular telephone subscriptions /100 pop.	91.7 ↑	107	118				Hong Kong SAR
Mobile-broadband subscriptions /100 pop.	30.7 ↑	110	115				United Arab Emirates
Mobile network coverage % pop.	99.5 ↑	61	59				Multiple
Quality of electricity supply	3.6 ↑	109	109				Hong Kong SAR

Index Component	Value	Rank/140	PREV	Value	APAC Avg	Avg	Best Performer
Prioritization of Travel & Tourism	3.6 ↑	121	127				Malta
Government prioritization of travel and tourism industry	3.9 ↑	109	111				Lesotho
T&T government expenditure % government budget	2.2 =	99	97				Seychelles
Effectiveness of marketing and branding to attract tourists	3.0 =	128	123				Lesotho
Comprehensiveness of annual T&T data 0-120 (best)	18 ↓	135	129				Spain
Timeliness of providing monthly/quarterly T&T data 0-21 (best)	12.0 ↑	104	118				Multiple
Country brand strategy rating 1-100 (best)	76.0 ↑	77	97				Paraguay
International Openness	2.5 =	114	104				New Zealand
Visa requirements 0-100 (best)	41.0 ↓	53	46				Haiti
Openness of bilateral Air Service Agreements 0-38 (best)	6.2 =	122	120				New Zealand
Number of regional trade agreements in force number	5.0 =	91	83				Multiple
Price competitiveness	5.3 ↑	85	89				Iran, Islamic Rep.
Ticket taxes and airport charges 0-100 (best)	69.9 ↑	108	118				Multiple
Hotel price index US\$ <input type="text" value="Lower is Better"/>	141.9 ↓	68	85				Lithuania
Purchasing power parity PPP \$ <input type="text" value="Lower is Better"/>	0.4 =	50	33				Egypt
Fuel price levels US\$ cents/litre <input type="text" value="Lower is Better"/>	84.0 ↓	70	30				Venezuela
Environmental sustainability	3.8 ↑	116	128				Switzerland
Stringency of environmental regulations	3.5 =	101	94				Finland
Enforcement of environmental regulations	3.2 ↑	107	120				Finland
Sustainability of travel and tourism industry development	3.3 ↑	121	124				Lesotho
Particulate matter (2.5) concentration Micrograms per cubic meter <input type="text" value="Lower is Better"/>	60.3 ↑	140	134				Mauritius
Environmental treaty ratification 0-29 (best)	20 =	95	79				Multiple
Baseline water stress 5-0 (best) <input type="text" value="Lower is Better"/>	0.3 =	19	17				Multiple
Threatened species % total species <input type="text" value="Lower is Better"/>	9.4 ↑	112	112				Luxembourg
Forest cover change % change <input type="text" value="Lower is Better"/>	0.1	60	43				Seychelles
Wastewater treatment %	0.0 =	121	111				Multiple
Fish stock status (% of catch) <input type="text" value="Lower is Better"/>	1.7	4					Yemen
Air transport infrastructure	2.0 ↑	111	113				Canada
Quality of air transport infrastructure	3.4 ↑	115	113				Singapore
Available seat kilometres, domestic millions	15.9 ↑	47	53				United States
Available seat kilometres, international millions	334.3 ↑	60	56				United States
Aircraft departures /1,000 pop.	0.4 ↑	110	121				Seychelles
Airport density airports/million pop.	0.1 =	138	134				Seychelles
Number of operating airlines Number	33.0 ↑	80	70				United States
Ground and port infrastructure	3.5 ↑	60	74				Hong Kong SAR
Quality of roads	3.1 ↑	111	111				Singapore
Road density km of road/100 square km	-	7	18				Malta
Paved road density km of road/100 square km	-	31	67				Malta
Quality of railroad infrastructure (survey question)	3.1 ↑	59	68				Switzerland
Railroad density km of railroads/100 square km	1.9 =	39	41				Czech Republic
Quality of port infrastructure	3.6 ↑	89	88				Netherlands
Ground transport efficiency	3.0 ↑	93	112				Japan
Tourist service infrastructure	1.9 =	133	133				Portugal
Hotel rooms number/100 pop.	0.0 =	144	135				Seychelles
Quality of tourism infrastructure	3.7 ↑	116	115				Singapore
Presence of major car rental companies	1 =	121	129				Multiple
Automated teller machines number/100,000 adult pop.	8.1 ↓	120	113				Korea, Rep.
Natural resources	2.3 ↓	109	107				Mexico
Number of World Heritage natural sites number of sites	1 =	50	46				China
Total known species number of species	784 =	49	47				Brazil
Total protected areas % total territorial area	4.9 ↑	102	117				Slovenia
Natural tourism digital demand 0-100 (best)	1 ↓	113	115				Italy
Attractiveness of natural assets	3.7 ↓	126	116				Costa Rica
Cultural resources and business travel	1.6 =	75	74				China
Number of World Heritage cultural sites number of sites	2 =	77	75				Italy
Oral and intangible cultural heritage number of expressions	4 ↑	43	43				China
Sports stadiums number of large stadiums	6.0 ↓	50	50				United States
Number of international association meetings 3-year average	6.0 ↓	103	95				United States
Cultural and entertainment tourism digital demand 0-100 (best)	4 ↓	87	76				China