

Key Indicators

Sources: World Tourism Organization (UNWTO) and World Travel and Tourism Council (WTTTC)

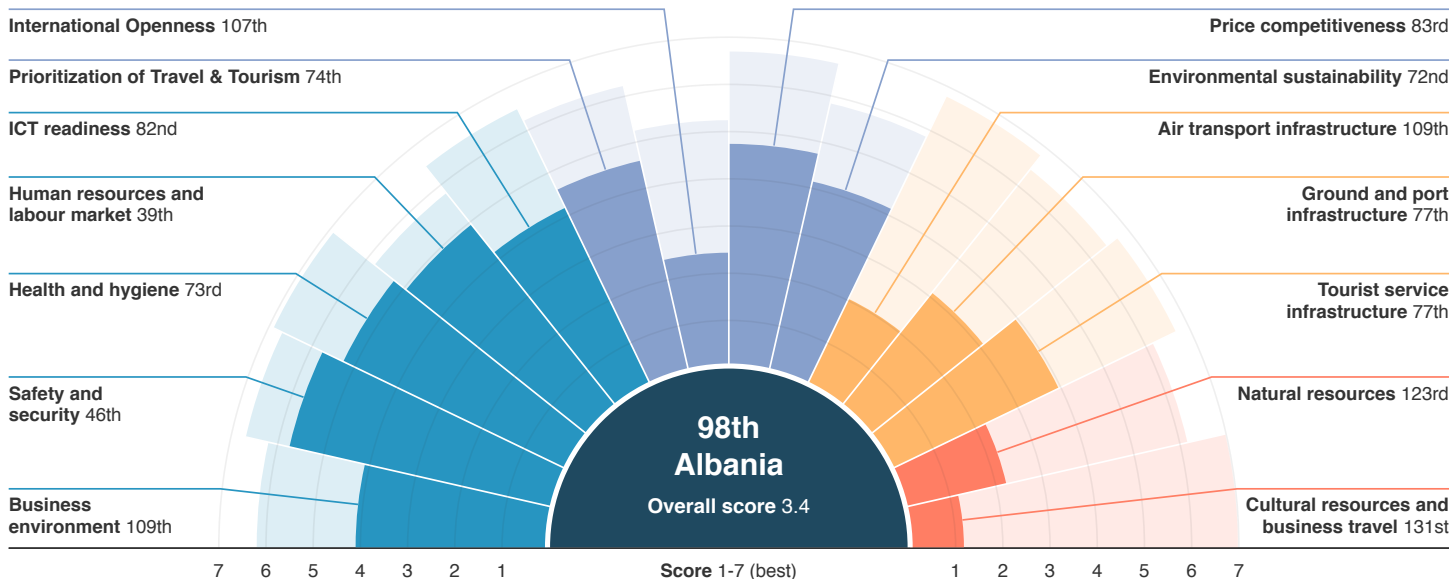
International tourist arrivals	3,784,357	T&T industry GDP	US \$697.1 million
International tourism inbound receipts	US \$1,500.5 million	% of total	6.0%
Average receipts per arrival	US \$396.5	T&T industry employment	51,005 jobs
		% of total	5.5%

Performance Overview

Key Score Highest score

Pillar Rank/136

Pillar Rank/136



Past performance

Travel & Tourism Competitiveness Edition	2015	2017
Rank	106 / 141	98 / 136
Score	3.2	3.4

Travel & Tourism Competitiveness Index 2017 edition

Index Component	Rank/136	Score*	Index Component	Rank/136	Score*
Business environment	109	4.1	International Openness	107	2.4
Property rights	117	3.5	Visa requirements 0–100 (best)	71	25.0
Business impact of rules on FDI	59	4.8	Openness of bilateral Air Service Agreements 0–38 (best)	66	10.9
Efficiency of legal framework in settling disputes	118	2.8	Number of regional trade agreements in force number	83	5.0
Efficiency of legal framework in challenging regs	108	2.8	Price competitiveness	83	4.7
Time required to deal with construction permits days	110	22.0	Ticket taxes and airport charges 0–100 (best)	72	73.7
Cost to deal with construction permits % construction cost	89	3.3	Hotel price index US\$	n/a	n/a
Extent of market dominance	122	2.9	Purchasing power parity PPP \$	26	0.4
Time to start a business days	22	5.0	Fuel price levels US\$ cents/litre	121	171.0
Cost to start a business % GNI per capita	79	10.1	Environmental sustainability	72	4.1
Effect of taxation on incentives to work	114	3.1	Stringency of environmental regulations	111	3.3
Effect of taxation on incentives to invest	124	2.8	Enforcement of environmental regulations	106	3.2
Total tax rate % profits	66	36.5	Sustainability of travel and tourism industry development	74	4.3
Safety and security	46	5.7	Particulate matter (2.5) concentration µg/m3	85	10.2
Business costs of crime and violence	65	4.8	Environmental treaty ratification 0–27 (best)	20	26
Reliability of police services	45	5.0	Baseline water stress 5–0 (best)	80	2.4
Business costs of terrorism	56	5.4	Threatened species % total species	34	4.1
Index of terrorism incidence	68	6.9	Forest cover change % change	64	0.1
Homicide rate /100,000 pop.	79	4.0	Wastewater treatment %	80	5.1
Health and hygiene	73	5.2	Costal shelf fishing pressure tonnes/km2	44	0.1
Physician density /1,000 pop	83	1.1	Air transport infrastructure	109	2.0
Access to improved sanitation % pop.	61	93.2	Quality of air transport infrastructure	68	4.4
Access to improved drinking water % pop.	77	95.1	Available seat kilometres, domestic millions	105	0.0
Hospital beds /10,000 pop.	65	26.0	Available seat kilometres, international millions	124	19.2
HIV prevalence % adult pop.	1	<0.1	Aircraft departures /1,000 pop.	103	0.7
Malaria incidence cases/100,000 pop.	1	S.L.	Airport density airports/million pop.	100	0.6
Human resources and labour market	39	4.9	Number of operating airlines Number	94	20.0
Primary education enrollment rate net %	63	95.5	Ground and port infrastructure	77	3.1
Secondary education enrollment rate gross %	60	95.8	Quality of roads	55	4.4
Extent of staff training	70	3.9	Road density % total territorial area	45	-
Degree of customer orientation	29	5.3	Paved road density % total territorial area	56	-
Hiring and firing practices	49	4.0	Quality of railroad infrastructure	102	1.4
Ease of finding skilled employees	101	3.7	Railroad density km of roads/land area	47	1.5
Ease of hiring foreign labour	1	5.6	Quality of port infrastructure	62	4.2
Pay and productivity	40	4.4	Ground transport efficiency	110	2.6
Female participation in the labor force ratio to men	95	0.68	Tourist service infrastructure	77	3.9
ICT readiness	82	4.1	Hotel rooms number/100 pop.	63	0.5
ICT use for biz-to-biz transactions	112	4.0	Quality of tourism infrastructure	93	4.3
Internet use for biz-to-consumer transactions	116	3.6	Presence of major car rental companies	51	6
Internet users % pop.	60	63.3	Automated teller machines number/thousand adult pop.	85	35.0
Fixed-broadband Internet subscriptions /100 pop.	78	7.6	Natural resources	123	2.2
Mobile-cellular telephone subscriptions /100 pop.	89	106.4	Number of World Heritage natural sites number of sites	86	0
Mobile-broadband subscriptions /100 pop.	85	40.6	Total known species number of species	103	395
Mobile network coverage % pop.	46	99.8	Total protected areas % total territorial area	129	2.3
Quality of electricity supply	81	4.5	Natural tourism digital demand 0–100 (best)	79	9
Prioritization of Travel & Tourism	74	4.6	Attractiveness of natural assets	68	5.1
Government prioritization of travel and tourism industry	61	5.0	Cultural resources and business travel	131	1.1
T&T government expenditure % government budget	53	3.9	Number of World Heritage cultural sites number of sites	75	2
Effectiveness of marketing and branding to attract tourists	72	4.3	Oral and intangible cultural heritage number of expressions	71	1
Comprehensiveness of annual T&T data 0–120 (best)	43	77	Sports stadiums number of large stadiums	119	0.0
Timeliness of providing monthly/quarterly T&T data 0–21 (best)	70	18.0	Number of international association meetings 3-year average	107	4.7
Country brand strategy rating 1–10 (best)	106	63.2	Cultural and entertainment tourism digital demand 0–100 (best)	122	1

* Scores are on a 1-to-7 scale unless indicated otherwise. For detailed definitions, sources, and periods, consult the interactive Country/Economy Profiles and Rankings at <http://wef.ch/tcr>