

# Global Leadership Index

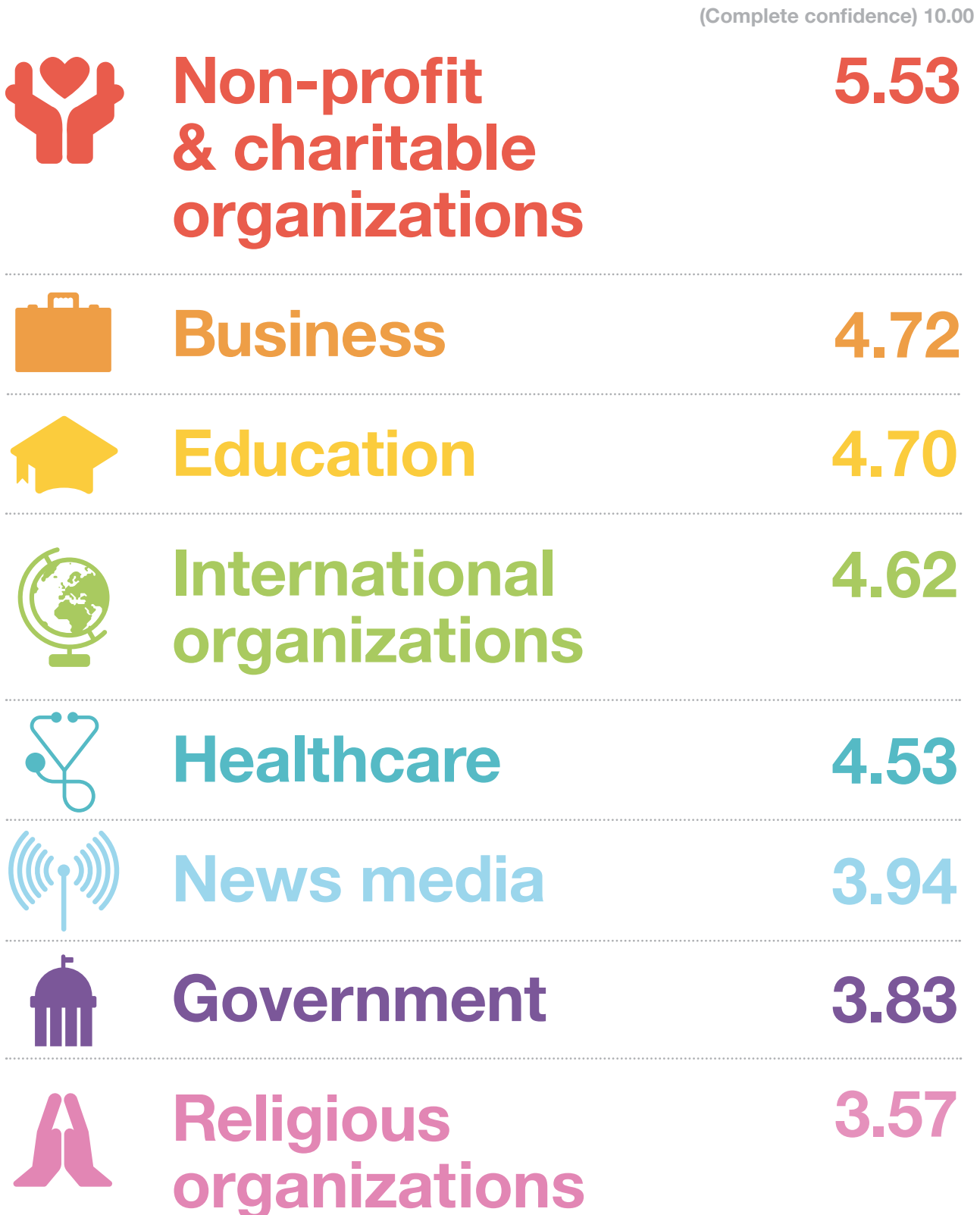
One of the major threads running through this year's report is the crisis of confidence in leaders which has grown on a national and global scale. As citizens lose faith in democratic institutions and geopolitical conflicts proliferate, it is clear that a lack of leadership in the world today is contributing overall to a leadership crisis. The aim of this chapter is to provide a global overview on the perception of leadership across various sectors.

Using a methodology based on the National Leadership Index created by the Center for Public Leadership at the Harvard Kennedy School, the respondents of the Survey on the Global Agenda have rated their confidence in the leaders of their countries. The Index uses 37 indicators to better capture the perceptions of and challenges facing global leadership, with the final results ranking leadership across national and regional levels, as well as by sector.

In order to highlight the diverse and multistakeholder nature of leadership in the 21st century, we have emphasized the rankings per sector, which are displayed overleaf. Strikingly, people's confidence in religious leaders is lower than any other sector, while civil society and business lead the way. Country and regional rankings can be found inside the gatefold, along with the qualitative findings from our questions about what can be done to address this crisis. For our respondents, the skills needed for global leaders today are a mix of traditional competencies and a more global perspective.

Explore the section for yourself by diving into the results over the coming pages. The comprehensive breadth of the rankings and statistics ensure that this is one of the most complete pictures of leadership the Forum has ever produced ■

## Which sector is the most trusted for its leadership?



Source: Survey on the Global Agenda 2014

## Non-profit & charitable organizations



Global Leadership Index sector ranking

#1

**55%**

have confidence in non-profit leaders to **advocate for the marginalized or under-represented**

Region with the **greatest confidence** in non-profit & charitable organizations:

Latin America (6.16)



Asia (5.17)

Region with the **least confidence** in non-profit & charitable organizations:

## Education



Global Leadership Index sector ranking

#3

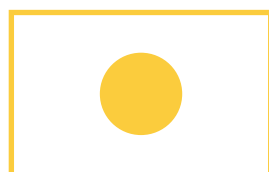
**The younger generation (20-29 years old) has the lowest level of confidence in education leaders (4.44)**

Country with the **greatest confidence** in education leaders:



Switzerland (5.77)

Country with the **least confidence** in education leaders:



Japan (4.26)

## Business



Global Leadership Index sector ranking

#2

**Almost 3 times as many respondents have confidence in business leaders than in religious leaders**

Region with the **least confidence** in business leaders:

North America (4.38)



Sub-Saharan Africa (5.17)

Region with the **greatest confidence** in business leaders:

## International organizations



Global Leadership Index sector ranking

#4

Region with the **greatest confidence** in leaders of international organizations:

Latin America (5.24)

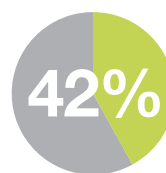


Region with the **least confidence** in leaders of international organizations:

North America (4.07)

**23%**

have confidence in leaders of international organizations to **effectively implement the mandate of their organization**



42% do not have confidence in leaders of international organizations to be **independent and not influenced** by some political, partisan or national interests

## Healthcare

Global Leadership Index sector ranking

#5

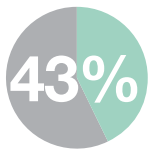
Region with the **greatest confidence** in healthcare leaders:



Region with the **least confidence** in healthcare leaders:



Sector with the most confidence in healthcare leaders  
**Government (4.88)**



43% do not have confidence in healthcare leaders to **provide economically viable healthcare**

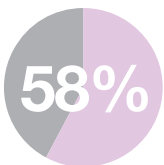
## Government

Global Leadership Index sector ranking

#7

 Sector with the least confidence in government leaders

**Business (3.67)**



58% do not have confidence in government leaders **not to abuse their position of authority and power**



Men (3.90) have greater confidence than women (3.69) in government leaders

## News media

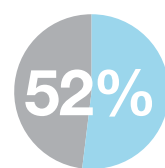
Global Leadership Index sector ranking

#6

Region with the **greatest confidence** in news media leaders:



Region with the **least confidence** in news media leaders:



52% do not have confidence in news media leaders **not to abuse their position of authority and power**

**The younger generation (20-29 years old) has the lowest level of confidence in news media leaders (3.78)**

## Religious organizations

Global Leadership Index sector ranking

#8

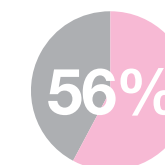
Region with the **greatest confidence** in religious leaders:



Region with the **least confidence** in religious leaders:

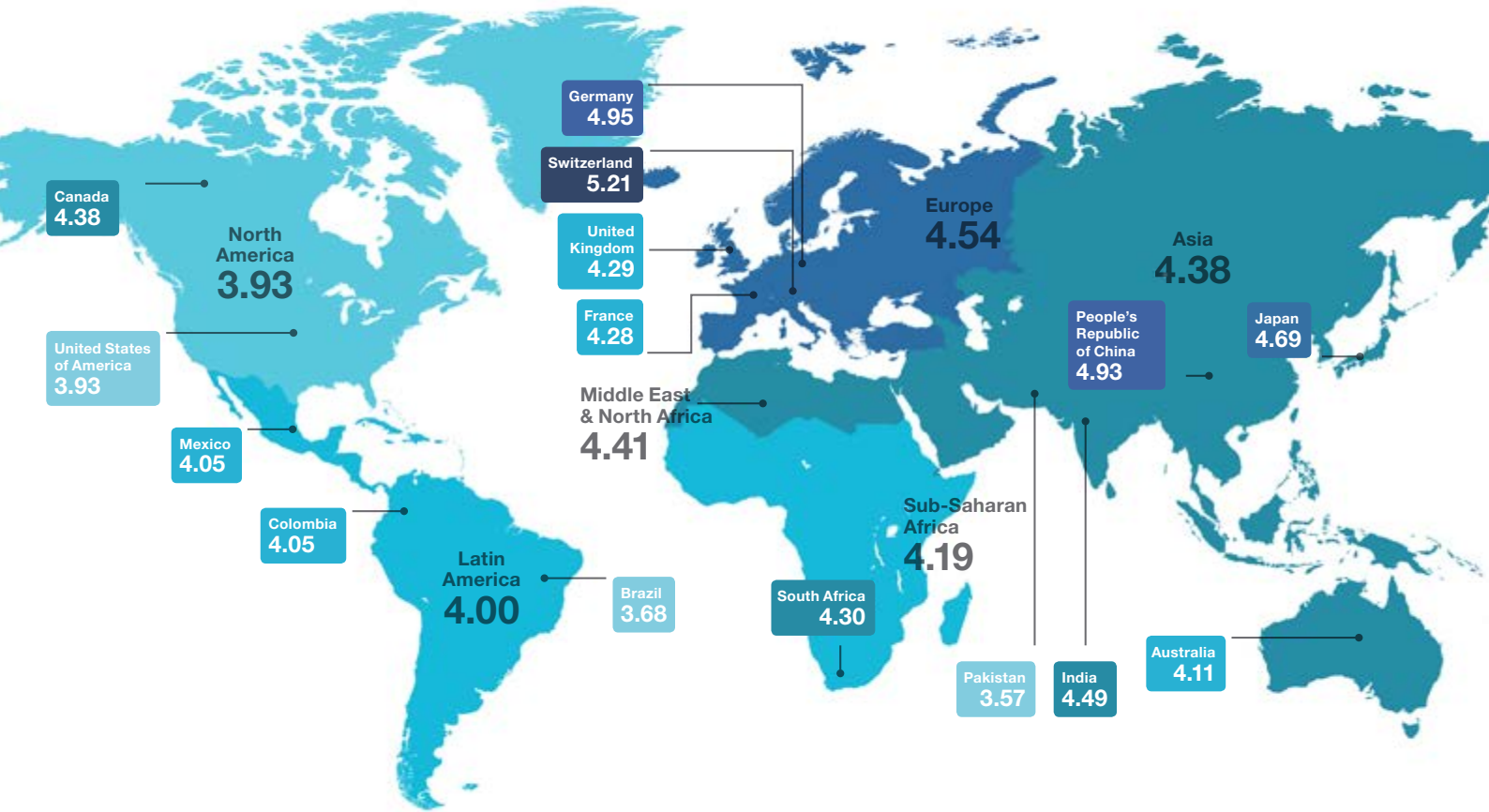


Sector with the least confidence in religious leaders  
**Business (3.46)**

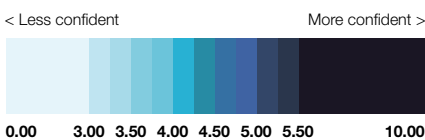


56% do not have confidence in religious leaders to be **active in addressing global problems**

# Global Leadership Index



## Key to Global Leadership Index



### Question scale for individual questions:

- No confidence at all
- Not much confidence
- Moderate confidence
- Significant confidence
- Complete confidence

The phrase **"Have confidence"** groups together the responses of "Complete confidence" and "Significant confidence". The phrase **"Do not have confidence"** groups the responses of "No confidence at all" and "Not much confidence".

Source: Survey on the Global Agenda 2014  
Data based on 1291 survey responses

### Top leadership skills

#### North America

- #1 Global perspective
- #2 Collaboration
- #3 Builds consensus

### Top leadership skills

#### Asia

- #1 Global perspective
- #2 Collaboration
- #3 Communication

### Top leadership skills

#### Sub-Saharan Africa

- #1 Relates to everyday people
- #2 Collaboration
- #3 Communication

### Top leadership skills

#### Europe

- #1 Global perspective
- #2 Communication
- #3 Collaboration

### Top leadership skills

#### Latin America

- #1 Collaboration
- #2 Highly moral
- #3 Global perspective

### Top leadership skills

#### Middle East & North Africa

- #1 Collaboration
- #2 Inspirational
- #3 Communication