

CROWDSOURCING SUSTAINABLE AND SCALABLE PUBLIC AND PRIVATE SECTOR SOLUTIONS

To address these challenges and meet the stated goals, the World Economic Forum, in partnership with Canada's International Development Research Centre (IDRC), and the World Bank Group are crowdsourcing sustainable and scalable public and private sector solutions that foster the twin objectives of enhancing productivity while delivering social impact. The initiative will provide valuable lessons for policymakers, companies, and other stakeholders interested in adapting approaches to their own circumstances and avoiding common mistakes.

We are looking for public and private practices that are:

- Novel, innovative or future-oriented
- Expected to have, or have had, **system-wide impact** on both business and society
- **Win-Win:** promote both productivity and inclusiveness/development
- **Scalable and potentially replicable** in other contexts
- Benefitting from a strong **multi-stakeholder component**

Submissions are due by **30 January 2017, 23:59 Central European Time**, and the prizes will be announced in **April 2017**.

FROM ASPIRATION TO ACTION...



Winning proposals will be featured on the **Inclusive Growth and Development Platform**, an interactive digital community launching in spring 2017, as well as receive recognition through:

- An invitation to a **Global Symposium in Early Fall 2017** where those behind the best practices, policies and institutional models will meet with other leaders to discuss how to best move them forward. An honorarium covering travel and accommodation will be provided on a case by case basis.
- A chance to participate in one or more regional events to be held in South Asia, Latin America, Africa and Europe in Spring 2017.
- **Special Mentions** for excellent submissions according to the following categories:
 - Best Practice for select Sustainable Development Goals
 - Best Practice per Region
 - Best Economic, Social, Environmental and Governance Practice
 - Best Public Policy Example
 - Best Private Sector Practice
 - Best Civil Society Practice
 - Best Multi-Stakeholder Partnership
 - Most Innovative Solution
 - Most Cost-Effective Solution
 - The Young Leader Award for best submission from an under 30-year-old

WINNING PROPOSALS WILL BE FEATURED ON THE INCLUSIVE GROWTH AND DEVELOPMENT PLATFORM

The World Economic Forum, committed to improving the state of the world, is the International Organization for Public-Private Cooperation. The Forum engages the foremost political, business and other leaders of society to shape global, regional and industry agendas.



Established in 1944, the **World Bank Group** is a vital source of financial and technical assistance to developing countries around the world. It has set two goals for the world to achieve by 2030:

1. End extreme poverty by decreasing the percentage of people living on less than \$1.90 a day to no more than 3%;
2. Promote shared prosperity by fostering the income growth of the bottom 40% for every country.



Part of Canada's foreign affairs and development efforts, **International Development Research Centre (IDRC)** invests in knowledge, innovation, and solutions to improve lives and livelihoods in the developing world.

THE COMPETITION: RULES AND PROCEDURES

ELIGIBILITY

Participation is open to any individual or entity (public, private or civil society organization). Submissions must be original, but can build on previous work. They should be accompanied by a short bio or description of the submitting entity (up to 500 words). We encourage submissions where authors or entities have first-hand knowledge of the practice and were directly involved in the design, management or evaluation of the initiative.

SUBMISSION CRITERIA

Submissions must be in English and no longer than 2,500 words, with 1-2 exhibits as deemed appropriate. A maximum of three submissions will be accepted per entrant.

The practices must be submitted at wef.ch/nvd and structured along the following dimensions:

- A. Context and need for action
- B. Development problems/ SDGs addressed
- C. Actions/activities adopted
- D. Role of the different stakeholders
- E. Bottlenecks/ success factors
- F. Results
- G. Lessons learned

DEADLINES

Submissions are due by **30 January 2017, 23:59 Central European Time**, and the prizes will be announced in **April 2017**.

JUDGING CRITERIA

We encourage the inclusion of practices that have undergone a systemic impact assessment. For private sector-led initiatives, we seek practices that have achieved the twin objectives of addressing development challenges (social, economic, environmental or governance-related) and improving business performance or creating new business opportunities.

A team of experts will review and rank all entries. The top fifty shortlisted submissions will then be reviewed by a panel of judges, which will award prizes and special mentions.

The panel of judges will consist of high-level representatives from academia, the public sector, the private sector and civil society, representing different regions globally.

Practices will be rated on the following criteria, subject to refinement by the jury:

- **Impact:** demonstrated or potential impact
- **Novelty:** innovative and insightful proposal
- **Technical Quality:** evidence-based and well-written line of argument
- **Scalability:** demonstrated potential for scale/ political and economic feasibility
- **Win-Win:** Mindful of growth impact as well as environmental and social implications.

PRIZES

Winning ideas and special mentions will be featured on the **Inclusive Growth and Development Platform**, an interactive digital platform and virtual community to be hosted by the World Economic Forum, World Bank and IDRC in early Spring 2017. All content provided by your institution will be acknowledged accordingly.

A **Global Symposium** will be held in Early Fall 2017 where those behind the best practices, policies and institutional models will meet with other leaders to discuss how to best move them forward.

Winners will also get a chance to be featured and participate in one or more **Regional Events** to be held in South Asia, Latin America, Africa and Europe in Spring 2017.

AWARD CEREMONY

Awards will be presented at the Global Symposium, hosted by the World Economic Forum, World Bank Group and IDRC in Early Fall 2017, in front of senior business and political leaders.

PUBLICATION

We expect broad publication of and attention to shortlisted and winning practices, including:

- Publication of winning entries on the Inclusive Growth and Development Platform
- Promotion via the World Economic Forum and World Bank Group's network of decision makers and to more than 3 million subscribers worldwide
- Facebook Live interviews with select winning entrants
- Description of select cases and lessons learned in the Inclusive Growth and Development Report
- Reference in leading media publications worldwide

CONTACT

For questions, please contact inclusivegrowth@weforum.org.

Inclusive growth is about translating economic growth into broad-based improvements in living standards for all citizens. Inclusive growth creates opportunity and improves livelihoods across and within societies.¹

The Challenge: Rising income inequality drives a variety of economic and social ills. Yet few concrete practices have emerged to channel growth into improved living standards. We need to:

- **Bridge a \$2.5 trillion funding gap** by mobilizing the private sector to reach the **Sustainable Development Goals**
- **Address the knowledge and coordination gap** between actors
- **Transform production and trade** to make **globalization work for all**

DEVELOPMENT:

CALL FOR CASE STUDIES

The Goal: We are crowdsourcing public and private practices and partnerships that promote inclusive growth and development. • We need to **identify, promote, replicate and scale** “win-win” cases that enhance productivity while delivering social impact. • After all, **prosperity depends on ideas:** “Every generation has underestimated the potential for finding new ideas... Possibilities do not add up. They multiply.”- Paul Romer • Widening the conversation will allow for the **innovation, experimentation and collaboration** necessary to achieve the SDGs.

1. See World Economic Forum's Inclusive Growth and Development Report 2015: <http://reports.weforum.org/inclusive-growth-report-2015/>